



# Association for Urban Creativity Annual Conference 2013



## New directions for research on Cities, Societies and Cultures

King's College London - Strand Campus, 31<sup>st</sup> May & 1<sup>st</sup> June 2013

PRELIMINARY PROGRAMME<sup>1</sup> (Last updated 03/05/2013)

### Day 1: Friday 31<sup>st</sup> May

8.45 – 9.15	Welcome coffee & registration
9.15 – 9.30	Conference Opening and Welcome Prof. Andy Pratt, King's College London Prof. Masayuki Sasaki, Osaka City University
9.30 – 10.00	Opening Plenary Prof. Allen Scott (University of California, Los Angeles): Beyond the Creative City
10.00 – 11.00	<b>Plenary Session: Cultural policy, cities and atmosphere</b> Deborah Leslie (University of Toronto): Discourses of Creativity and security in community arts programs in Toronto, Canada Walter Santagata (University of Turin): Creative Atmosphere: local system of creativity and cultural networks <b>Chair: Francois Colbert,</b>
11.00 – 11.30	Coffee break

<sup>1</sup> The programme can still be subject to minor changes.

11.30 – 13.00	<p><b>Session 1 A: Cultural policy, arts and the city</b>  <b>Chair:</b></p> <p><b>Irene Chini (Università IUAV di Venezia):</b> Istanbul 2010: the role of culture in the political agenda of the AKP  <b>Liam Duffy (4Cities/University of Vienna):</b> The Artistic Atlas of Galway- Grass-roots Conceptual Mapping  <b>Luciana Lazzeretti (University of Florence):</b> Resilience and Innovations in City of Art (Co-authored with Francesco Capone)  <b>Lucia Parrino (Politecnico di Milano):</b> Local authority borough museums and ‘creative city’ policies: a case study of Hackney, London</p>	<p><b>Session 1 B: Cultural scenes, cultural clusters and the cultural economy</b>  <b>Chair:</b></p> <p><b>Su-Hyun Berg (University of Kiel):</b> Creative Cluster Evolution: The case of the film and TV cluster in South Korea  <b>Joan Ganau (University of Lleida):</b> From sub-sized muses to private arts? Culture and creative quarters in Barcelona  <b>Peiling Liao (University of Birmingham):</b> The CCI cluster policy – the conflict and compromise between policy and local contexts in Eastern Asian cities – Case study of Taipei  <b>Hideaki Sasajima (Osaka City University):</b> Gentrification and law reform processes in SoHo</p>
13.00 – 14.30	Lunch Break	
14.30 – 16.00	<p><b>Session 2 A: Culture, creativity and the Global South</b>  <b>Chair:</b> Edmond Préteceille, Sciences Po (Paris)</p> <p><b>Saeed Alamoudy (Salford University):</b> When creativity is the solution: How to transform Makkah into a creative city  <b>Gilles Barro (Cape Town University):</b> Branding the skyline: The corporatization of Johannesburg’s semiotic landscape and implications for a shared public (co-authored with Mehita Iqani)  <b>Cecilia Dinardi (LSE):</b> From a postal hub to a cultural centre: Challenging culture-led urban regeneration policy in Buenos Aires  <b>Mengesha Endalew (Ministry of Tourism, Ethiopia):</b> Conservation of Historic Towns of Ethiopia for Cultural Tourism</p>	<p><b>Session 2 B: Arts, creativity &amp; cultural intermediaries in the city</b>  <b>Chair:</b></p> <p><b>Marianna d’Ovidio (Università Milano-Bicocca):</b> Entry mechanisms to the fashion industry of Milan  <b>Mariangela Lavanga (Erasmus University Rotterdam):</b> Fashion trade fairs as intermediary and temporary clusters  <b>Oli Mould (Royal Holloway, University of London):</b> Urban Subversions and Beta Cultural Spaces  <b>Hiroshi Okano (Osaka City University):</b> Cultural Editing and Urban Branding for Promoting Urban Creativity</p>
16.30 – 17.00	Coffee Break	
17.00 – 18.00	<p><b>Plenary Session: Creative cities and the creative economy: UNESCO policy agenda</b>  Francesco Bandarin (UNESCO): title  Yudhishthir Raj Isar (The American University of Paris): title  <b>Chair:</b></p>	
18.00 – 19.30	Evening reception	

## Day 2: Saturday 1st June

9.00 – 9.30	Welcome coffee	
9.30 – 10.30	<p><b>Plenary Session: Knowledge creation and protection in the creative economy</b>            Lily Kong (National University of Singapore): Censorship and its paradoxes: looking for creativity in Singapore            Janet Merkel (Hertie School of Governance Berlin): Curating Urban Encounters: Coworking spaces and urban knowledge production  <b>Chair:</b></p>	
10.30 – 11.00	Coffee break	
11.00 – 12.30	<p><b>Session 3 A: Co-working, creative spaces and hubs</b>  <b>Chair:</b></p> <p><b>Thomas Ugo Ermacora &amp; Alice Holmberg (Clear Village Charitable Trust):</b> Designing coworking for communities: the case study of Small Works  <b>Lorraine Farrelly (University of Portsmouth):</b> An ‘Open Innovation’ Campus Environment - a university changing local business culture  <b>Saralara Marquez Gallardo (University of Barcelona):</b> Innovation in the new digitized paradigm’: how does the technological transformation activate institutional change through vocabularies of practice?  <b>Volker Kirchberg (Leuphana University of Lueneburg):</b> Governing Baltimore by Music Scenes? Insights from Governance and Governmentality Studies</p>	<p><b>Session 3 B: Creative Policies and Local development</b>  <b>Chair:</b></p> <p><b>Anda Becut (Center for Research and Consultancy on Culture):</b> Dynamics of Creative Industries in a Post-Communist Society. The Development of Creative Sector in Romanian Cities  <b>Pedro Costa (ISCTE - Lisbon University Institute / DINAMIA'CET-IUL):</b> Creative milieus, urban vitality and territorial governance: renewing the agenda for urban creativity? (Co-authored with Margarida Perestrelo and Cristina Latoeira)  <b>Montserrat Pereja Eastaway (University of Barcelona):</b> Creative workers in four metropolitan cities in Spain: lifestyles, (net)working and the role of public policies.  <b>Romulo Pinheiro (Agderforskning):</b> Patterns of collaboration between academia and the creative sector: Mutual disrespect or intertwined agendas?  <b>Elsa Vivant (Université Paris Est Marne la Vallée):</b> The promotion of creative industries as a tool for planning: The case of the Territoire de la culture et de la creation in Paris Region</p>
12.30 – 14.00	Lunch Break	

14.00 – 15.30	<p>Session 4 A: <b>Creative work, precarious labour and the city</b>  <b>Chair:</b></p> <p><b>Michael Bailey (Essex University):</b> The wretched of the earth? Rethinking the "raggedy proletarian" in the films of Penny Woolcock  <b>Karenjit Clare (Oxford University):</b> All Work and Little Pay: Internships, Risk and Uncertainty in the Creative Economy  <b>Roberta Comunian (King's College London):</b> Music graduates: creative work and careers in the UK  <b>Marta Rabikowska (University of Hertfordshire):</b> The back and the front room of the O'Dowds Pub and the community arts project: Two worlds of social engagement in an urban context</p>	<p>Session 4 B: <b>Attractiveness, art, tourism and local creativity</b>  <b>Chair:</b></p> <p><b>Joao Carlos Martins (New University of Lisbon):</b> The "ALLGARVE" program: urban tourism under a Mediterranean seaside area  <b>Carlos Oliveira (University of Porto):</b> Urban creativity, attractiveness factors and the 'reinvention' of Porto city-centre (Co-authored with Isabel Breda-Vázquez)  <b>Daniel Paol i Agusta (University de Lleida):</b> Differences in the localisations of urban museums and its impacts on urban areas  <b>Maria Psarrous (Panteion University):</b> Festivals and Creative Cities: The Greek Local Governments and the Festival Sector</p>
15.30 – 16.00	Coffee Break	
16.00 – 17.00	<p><b>Plenary Session: Creative discourses beyond the West</b>  Klaus Kunzmann (TU Dortmund): Creative Taiwan: Misunderstanding a Europe Biased Concept  Jenny Mbaye (University of Cape Town): Designing African Creative Cities from a Southern Perspective  <b>Chair:</b></p>	
17.00 – 17.30	<p><b>Concluding remarks</b></p> <p>Andy Pratt</p>	